

**EMILY KOSTIC**  
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## Education

**Rowan University** Glassboro, NJ 08028  
**Expected Graduation Date:** May 2010

**Major:** Journalism  
**Concentrations:** Women's Studies / Honors Program

## Summary of Qualifications

- **REPORTING** — Experience writing on various topics from local collegiate news to urban and national events. Have covered trends in new media, entertainment and fashion.
- **BLOGGING** — Created an online journalism blog called Journalism 3.0 at emilykostic.com; contributor at Tomorrow's News, Tomorrow's Journalists blog ring, contributor to CoPress blog.
- **ONLINE** — Basic HTML, Basic CSS, Basic PHP, several Content Management Systems and blogging softwares (including Drupal and Wordpress).
- **SOFTWARE** — Quark, Adobe InDesign, Photoshop, Apple Final Cut Pro, iMovie, Audacity, GarageBand, Soundslides, Microsoft Office, Excel, Powerpoint.

## Professional Experience

**BBC America** — Digital Media Internship; New York, NY (*Summer 2009*)

- Moved and rebuild hundreds of show sites pages from one platform to another, edited video clips on the site, assisted in editing HTML and CSS files, collaborated with full-time staffers in the day-to-day maintenance of show support site, selected images for photo galleries and for homepage, wrote supplemental content for show sites, and ensured assets were delivered on time from other departments.

**Daisy Whitney** (Host of The New Media Minute and of the audio podcast *This Week in Media*) — Social Marketing Assistant (*April 2009 – June 2009 per contract basis*)

- Developed and maintained social media strategy in order to increase audience and retain viewers.

**Us Weekly** — Blogger; New York, NY (*August 2008 – December 2008*)

**Us Weekly** — Online Editorial Internship; New York, NY (*Summer 2008*)

- Transcribed in-depth celebrity interviews, fact checked celebrity biographies for web site, assisted with HTML in site's CMS, assisted editors in research for celebrity interviews, in addition to pitching story and slideshow ideas to blogs.

**Courier Post** (Regional Newspaper) — Freelancer; Cherry Hill, NJ (*November 2007 – September 2008*)

**Philadelphia Magazine** — Web Editorial Internship; Philadelphia, PA (*Summer 2007*)

- Assisted with HTML on webpage, updated restaurant reviews and listings for website, wrote articles for web page, assisted in magazine photo shoots, fact checked extensively for magazine and web site.

## Awards and Honors

- **UWire 100** - Named one of the top 100 student journalists in the United States (*2008-2009*)
- **ACP's Online Pacemaker Finalist** for The Whit Online, Redesigned College Newspaper Web site
- **2<sup>nd</sup> Place for Best Independent Blog** — 2009 Society of Professional Journalists-NJ Excellence in Journalism Awards.

## Extracurricular Activities

**Editor in Chief;** *The Whit* — college newspaper (*May 2009 – Present*)

**Research Assistantship;** Rowan Art Gallery Catalogue (*Spring 2009*)

**Teacher's Assistant;** Online Journalism I (*Spring 2009*)

**Managing Editor;** *The Whit* — college newspaper (*January 2009 – May 2009*)

**Web Editor;** *The Whit* — college newspaper (*September 2008 – May 2009*)

- Coordinated a redesign of the newspaper's Web site, while increasing web traffic by adding blogs, video, audio and podcasts.

**References and clips will be furnished upon request.**